

# Behind the Curtains: A First Look at Cosmoprof Worldwide Bologna 2026 Submissions

BEAUTYSTREAMS' team of beauty industry experts has taken a first glance at the initial submissions to Cosmoprof Worldwide Bologna 2026 to capture some of the key beauty directions to watch out for at this year's show. From AI-powered innovation to biotech breakthroughs to skin care that's ever-more advanced and clinical, discover some of the trends to know.\*

*\*These trends may evolve and will be refined after a deeper submissions review.*

## Technology

### BEAUTY WITH BRAINS

**AI continues to take charge in skin care.**

Artificial intelligence is moving from concept to daily beauty companion. Among the submissions for Cosmoprof Worldwide Bologna 2026, smart protection systems, remote diagnostics, and AI-driven platforms analyze the skin, personalize routines, and guide purchasing decisions. The result is a more predictive, customized, and intelligent approach to beauty.

## Biotech

### NATURALS, BUT BETTER

**Formulations benefit from enhanced natural ingredients.**

Biotechnology is redefining natural beauty by boosting the potency and performance of plant and marine actives. Among the Cosmoprof Worldwide Bologna 2026 submissions, fermented botanicals, skin exercise-mimicking ingredients, and longevity-focused microalgae illustrate a new generation of biotech-enhanced naturals delivering results closer to science-grade efficacy.

## Clinical

### SKIN CARE GOES DEEP

**Next-level rejuvenation takes a clinical approach.**

Skin care is entering a more clinical era, with advanced peptides, longevity-inspired ingredients, and targeted delivery systems designed to work at a cellular level. Among the submissions for Cosmoprof Worldwide Bologna 2026, the focus is on deeper regeneration, post-procedure repair, and faster, more visible results.