

BOLOGNA, ITALY
FAIR DISTRICT

26 – 28 MARCH 2026

COSMOPACK

COSMO PERFUMERY &
COSMETICS

26 – 29 MARCH 2026

COSMO HAIR & NAIL &
BEAUTY SALON

**COSMOPROF
WORLDWIDE BOLOGNA
STRENGTHENS ITS
COMMITMENT TO
SUSTAINABILITY,
INCLUSION AND SOCIAL
IMPACT**

COSMOPROF
WORLDWIDE BOLOGNA

Bologna, 26 March 2026 – **Cosmoprof Worldwide Bologna** is not only a benchmark for the global cosmetics business, but also a promoter of sustainable, responsible and socially relevant practices. Corporate responsibility is a fundamental value for Cosmoprof, going beyond simple commercial objectives to generate a positive impact on people, communities and the environment.

SOCIAL COMMITMENT AND CHARITABLE INITIATIVES

Cosmoprof is proud to support initiatives such as *La Forza e il Sorriso E.T.S.*, a project dedicated to helping women undergoing cancer treatment regain confidence, inner strength and their smile through *free beauty workshops* held in hospitals, volunteer centers and online. This commitment represents a concrete example of how even small gestures can be transformed into meaningful actions for the wellbeing of those involved.

Within the exhibition, **Boutique by Cosmoprof** confirms its value as a charitable initiative: a *charity bar* located at the Service Centre that combines beauty and generosity in support of **AGEOP Ricerca ODV**, the association that provides daily care for children and young people affected by cancer. Visitors can contribute with a minimum donation to purchase products provided by partner companies or exclusive Cosmoprof-branded creations, thereby supporting tangible charitable causes during the event.

Cosmoprof's social commitment also continues beyond the exhibition days through its support of initiatives such as **Race for the Cure**, the flagship event of **Komen Italia** dedicated to the fight against breast cancer, confirming that social responsibility is an integral part of Cosmoprof's long-term journey.

INSTITUTIONAL RECOGNITION AND INCLUSION

In November 2025, **BolognaFiere Cosmoprof SpA** was awarded the prestigious **HerConomy Award 2025**, a recognition granted by the Economy platform for its strong commitment to **gender equality and inclusion**. This award highlights the organization's concrete focus on corporate policies that promote equality, inclusion and empowerment within the sector and in the broader society.

ENVIRONMENTAL AND CIRCULAR SUSTAINABILITY

Cosmoprof actively promotes **environmental sustainability**, encouraging the use of recycled and biodegradable materials, eco-friendly packaging and low-impact production processes. At the exhibition, thematic areas dedicated to *green beauty*, *clean ingredients* and *sustainable technologies* are complemented by educational programs, round tables and in-depth sessions that promote industry best practices.

The organization is also committed to **minimizing the ecological footprint of its trade shows** by reducing printed materials, promoting digitalization, using renewable energy and

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www.cosmoprof.com
Organized by
BolognaFiere
Cosmoprof S.p.a.

An event by
 Bologna
Fiere

In partnership with
 COSMETICA ITALIA
the personal care association

With the support of
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selecting suppliers that share environmental values. Initiatives supporting **sustainable mobility** are also implemented, encouraging the use of electric and hybrid vehicles, car sharing, public transport and bicycles, as well as collective transport services for visitors.

INCLUSION, EQUALITY AND EMPLOYEE WELLBEING

Regarding internal policies, **BolognaFiere Cosmoprof**, the organizer of Cosmoprof Worldwide Bologna, has obtained **Gender Equality Certification** according to UNI/PdR 125:2022, an important milestone reflecting its commitment to equal treatment and opportunities for all employees.

Cosmoprof has also implemented measures to support maternity and paternity management, promoting a healthy work-life balance in line with its ongoing focus on employee wellbeing.

For more information: www.cosmoprof.com/en/the-fair/corporate-responsibility/

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